Minnesota GALA 2027

Promoting and protecting the human rights of people with intellectual and developmental disabilities.

Saturday, March 6, 2027
6:00 pm
Renaissance Minneapolis Hotel • The Depot

Presented by DOMINIUM

Dear Friends of The Arc Minnesota,

The 2027 Gala celebrates **Disability Joy Without Limits** and the moments that bring people together: sharing a dance floor, cheering on friends, celebrating Disability Pride, making new connections, and creating memories that last long after an event ends.

What does a community without limits look like?

It looks like an artist proudly displaying their work. A first-time author sharing their story. Friends laughing together at a bowling event. A model walking the runway with confidence. Families celebrating Disability Pride. People discovering community, connection, and belonging.

While many in the disability community face uncertainty and barriers, we see something remarkable. **We see people finding opportunities to connect, contribute, and thrive.** We see people gathering with friends, family, and community to build memories. We see connections that grow stronger, confidence that blossoms, and moments of laughter that bring people together.

We see what is possible when inclusion has no limits.

At The Arc Minnesota, these moments are more than activities. They create confidence, belonging, self-expression, and hope. They remind people with disabilities that they are valued, welcomed, and celebrated.

Your sponsorship helps make these opportunities possible. It supports programs and events that bring people together, showcase talents, foster connections, and create lasting memories. It helps create opportunities for people with disabilities to participate fully in their communities, pursue their goals, and experience a true sense of belonging.

Together, we can build communities where people with disabilities are not simply accommodated but celebrated. Communities where everyone belongs and has the opportunity to thrive. Communities where potential is recognized, barriers are reduced, and joy truly has no limits.

Thank you for your partnership and commitment to creating a more inclusive Minnesota.

With gratitude,

Naveh Eldar

Naveh Eldar
Chief Executive Officer
The Arc Minnesota



Joy Without Limits: celebrating Disability Pride, connection, and community in Rochester.

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SPONSORSHIP BENEFITS

Thank you for your support and sponsorship of The 2027 Arc Minnesota Gala.

SPONSORSHIP BENEFITS	Presenting Event will be referred to as "2027 Arc Gala Presented by..."	Freedom	Prosperity	Access	Transformation	Leadership	Equity
Amount	$50,000	$25,000	$20,000	$15,000	$10,000	$6,000	$3,000
Program Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page
Event Tickets / VIP Reception	30	20	20	20	20	10	10
On Screen Recognition at Event							
Sponsor Spotlight on Social Media							
Customized Recognition During Program							
Recognition by Emcee							
Co-branded Digital Marketing							
Executive On-Stage Welcome							

Showcase your brand as the named sponsor for key event elements such as technology, video, entertainment, silent auction, or the photo booth. To explore these opportunities or create a customized sponsorship package, please contact Rachel Olson at (952) 592-2735.

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SPONSOR COMMITMENT FORM

Thank you for your support and sponsorship of The 2027 Arc Minnesota Gala.

Contact Name: _____ Org. Name: _____

Contact Title: _____ Org. Address: _____

Email: _____ Org. City, State, Zip: _____

Signature: _____ Admin. Contact: _____

Date: _____ Admin. Email: _____

SPONSORSHIP LEVELS

- ☐ Presenting: $50,000
- ☐ Freedom: $25,000
- ☐ Prosperity: $20,000
- ☐ Access: $15,000
- ☐ Transformation: $10,000
- ☐ Leadership: $6,000
- ☐ Equity: $3,000

FUND-A-NEED PROJECT

☐ I/We can't sponsor but wish to contribute to The Arc Gala Fund-A-Need Project.

☐ $5,000 ☐ $2,500 ☐ $1,500 ☐ $500 Other: $ _____

☐ My employer matches charitable gifts; I will submit a request for matching my employer and/or send the appropriate form.

Please list company/family name as you would like to be recognized in our promotional materials:

_____

PAYMENT OPTIONS

☐ I plan to pay online at arcminnesota.org/galasponsorship

☐ Mastercard ☐ Visa ☐ Discover ☐ Amex For credit card payments – a 3.3% processing fee will apply.

Name on Card: _____

Card Number: _____ Exp. Date: _____

Signature: _____ CVS Code: _____

☐ Enclosed is a check made payable to The Arc Minnesota

Sponsorship payments are due in full by no later than December 31, 2026.
Please email completed Commitment Form and Sponsorship payment to: rachelolson@arcminnesota.org
The Arc Minnesota • P.O. Box 64007 • St. Paul, Minnesota • 55164

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PRINTED PROGRAM AD SIZE GUIDE

Thank you for your support and sponsorship of The 2027 Arc Minnesota Gala.
Your support of our event entitles you to an ad to be included in our ad book.

Presenting, Freedom, Prosperity, Access Sponsors:

Full Page live area: 5" x 8"
Bleed: 5.25" x 8.25"
Safe area: 4.5" x 7.5"

Transformation, Leadership, Equity Sponsors:

Half Page live area: 5" x 4"
Bleed: 5.25" x 4.25"
Safe area: 4.5" x 3.5"

File Creation Guidelines:

Color: CMYK format
Image Resolution: 300 dpi
Bleeds: Allow 0.25"
Accepted Files: pdf, jpg, png

Please send print ready file of final ad to Terri Gray at terri@amyzaroff.com.

NO LATER THAN THURSDAY, DECEMBER 31

If you have questions or are in need of graphic assistance to complete your ad, please contact amy@amyzaroff.com or 612.382.9471