

Sponsorship Opportunities

	Presenting	Platinum	Diamond	Gold	Silver	Bronze	Red Carpet
	Exclusive sponsorship reserved for one sponsor. Event will be referred to as "2023 Arc Gala Presented by..."	Choose from VIP, Cocktail Hour, Program or After Party sponsorship	Choose from Technology, Video, or Entertainment Sponsorship	Choose from Dinner, Auction, or Coat Check Sponsorship			
Amount		\$25,000	\$20,000	\$15,000	\$10,000	\$6,000	\$3,000
Program Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page
Event Seating	30	20	20	20	20	10	10
Promotional Reach*	●	●	●	●	●	●	●
On Screen Recognition at Event	●	●	●	●	●	●	●
Tickets to VIP Reception	30	20	20	20	10	4	2
Sponsor Spotlight on Social Media	●	●	●	●	●	●	
Customized Recognition During Program	●	●	●	●			
Recognition by Emcee	●	●	●				
Co-branded Digital Marketing	●	●					
Executive On-Stage Welcome	●						

***2022 Arc Gala Stats:** 2022 Arc Gala Website (~6,000 page views), 2022 Arc Gala Emails (33,500+ emails opened), Direct Mail (3,000+ households and businesses reached), Social Media (14,500+ unique impressions).

2023 Arc Gala Participation Form

Sponsor Name: _____

Please list company/family name as you would like to be recognized in our promotional materials.

● **Sponsor Levels:**

- Presenting Sponsor
- Platinum Sponsor \$25,000
- Diamond Sponsor \$20,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$6,000
- Red Carpet Sponsor \$3,000



● **I/We can't sponsor but wish to contribute to The Arc Gala Fund-A-Need Project.**

(Fund-a-Need gifts are 100% tax deductible. Information on Fund-a-Need can be found within the brochure.)

- \$2,500
- \$1,000
- \$500
- Other: \$ _____

TOTAL AMOUNT: _____

- My employer matches charitable gifts; I will submit a request for matching my employer and/or send the appropriate form.

● **Payment Options**

- I plan to pay online at arcminnesota.org/galasponsorship
- Please charge to *(please circle one)*

Visa MasterCard DISCOVER American Express

NAME (on card)

Card # EXP. Date CSV (number on back)

Signature

- Please bill me for \$ _____ in _____ (month), 2022 or 2023 (please circle)
- Check enclosed, payable to: **The Arc Minnesota**

A list of sponsors as of December 1, 2022 will be included in The Arc Gala Invitation.