

# Sponsorship Opportunities

	<b>PRESENTING</b> Exclusive sponsorship reserved for one sponsor. Event will be referred to as "2022 Arc Gala Presented by..."	<b>PLATINUM</b>	<b>DIAMOND</b> Choose from Technology, video, or Entertainment Sponsorship	<b>GOLD</b> Choose from Dinner, Auction, or Coat Check Sponsorship	<b>SILVER</b>	<b>BRONZE</b>	<b>RED CARPET</b>
Amount		\$25,000	\$20,000	\$15,000	\$10,000	\$6,000	\$3,000
Program Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page
Event Seating	30	20	20	20	20	10	10
Promotional Reach*	●	●	●	●	●	●	●
On Screen Recognition at Event	●	●	●	●	●	●	●
Tickets to VIP Reception	30	20	20	20	10	4	2
Sponsor Spotlight on Social Media	●	●	●	●	●	●	
Customized Recognition During Program	●	●	●	●			
Recognition by Emcee	●	●	●				
Co-branded Digital Marketing	●	●					
Executive On-Stage Welcome	●						

**\*2021 Arc Gala Stats:** 2021 Arc Gala Website (5,000+ page views), 2021 Arc Gala Emails (58,500+ emails opened), Direct Mail (3,000+ households and businesses reached), Social Media (13,500+ unique impressions).

# 2022 Arc Gala Participation Form

**Sponsor Name:** \_\_\_\_\_

*Please list company/family name as you would like to be recognized in our promotional materials.*

● **Sponsor Levels:**

- Presenting Sponsor
- Platinum Sponsor           \$25,000
- Diamond Sponsor           \$20,000
- Gold Sponsor               \$15,000
- Silver Sponsor               \$10,000
- Bronze Sponsor              \$6,000
- Red Carpet Sponsor       \$3,000



● **I/We can't sponsor but wish to contribute to The Arc Gala Fund-A-Need Project.**

*(Fund-a-Need gifts are 100% tax deductible. Information on Fund-a-Need can be found within the brochure.)*

- \$2,500
- \$1,000
- \$500
- Other: \$ \_\_\_\_\_

**TOTAL AMOUNT:** \_\_\_\_\_

- My employer matches charitable gifts; I will submit a request for matching my employer and/or send the appropriate form.

● **Payment Options**

- I plan to pay online at [arcminnesota.org/gala2022/sponsorship](http://arcminnesota.org/gala2022/sponsorship)
- Please charge to *(please circle one)*

\_\_\_\_\_  
Visa                      MasterCard                      DISCOVER                      American Express

\_\_\_\_\_  
NAME (on card)

\_\_\_\_\_  
Card #                                      EXP. Date                                      CSV (number on back)

\_\_\_\_\_  
Signature

- Please bill me for \$ \_\_\_\_\_ in \_\_\_\_\_ (month), 2021 or 2022 (please circle)
- Check enclosed, payable to: **The Arc Minnesota**

*A list of sponsors as of December 1, 2021 will be included in The Arc Gala Program.*