The Arc Greater Twin Cities Membership Vote for a Statewide Organization

September 26, 2017, 5:30 p.m.
The Arc Greater Twin Cities Program Office
2446 University Avenue West, Suite 110, Saint Paul, Minnesota
The Need

The statewide cross-board task force of The Arc chapters across Minnesota has spent nearly three years responding to one overriding concern:

How can we best meet the needs of all Minnesotans with intellectual and developmental disabilities and their families for the long term?
Our Beliefs

• Many Minnesotans are not currently served by The Arc or are underserved

• A growing number of chapters of The Arc are at risk and could either become ineffective or even go away

• Together, we can provide greater depth, breadth and access to quality programs and services across Minnesota, while strengthening The Arc’s legacy for future generations
The Vision

Our collective resources can improve the quality of life for an even greater number of persons with intellectual and developmental disabilities and their families in Minnesota.
The Arc Statewide Strategic Vision

- A more powerful and focused voice for Minnesotans with intellectual and developmental disabilities and their families
- Greater influence and impact on local, state, and federal public policy agenda
- A greater depth and breadth of high quality programs and services across Minnesota
- A stronger, sustainable financial model that creates a pathway for stability and growth long-term
Implementation Strategies

Create a more nimble and efficient organization

- Centralized administrative services and supports
- Migrate current Executive Role to Regional Director role
- One statewide governing Board of Directors with Regional Advisory Councils

Drive Local Engagement

- Preserve geographical continuity
- Retain, strengthen and expand local partnerships
- Engage volunteer leaders in strategic policy and grassroots engagement, programs and services planning and evaluation, internal and external advisory councils at the regional level and fundraising to support local needs and interests
- Retain current chapter members and develop new levels of engagement to grow membership statewide
Implementation Strategies

Create a durable governance framework
• Develop central, representative Board
• Extend Board’s skill sets, expertise and access to resources with additional at-large members
• Develop regional role in decision-making
• Invigorate and extend membership model

Improve financial capacity
• preserve and strengthen current revenue sources
• Provide training and support to staff and volunteers to strengthen fundraising skills, reach and results
• Launch Philanthropic Equity Campaign
Implementation Strategies

Deliver Core Services
- Sustain, enhance, and expand core services
- Continue discretionary services
- Use technology to extend service capability
- Improve planning, development and evaluation with greater engagement of The Arc constituents and other community experts and volunteers

Extend services to currently unserved communities
- Launch baseline of services using existing web and phone capabilities
- Renew dormant partnerships and develop new partnerships in unserved communities
- Launch development of new revenue sources for unserved communities
Key Terms of Merger - Leadership, Governance, and Finance

Governance
• The organization name will be The Arc Minnesota
• Individual, family, and organization membership will continue
• The Board will include one representative appointed from each region and up to 12 at-large directors
• The bylaws provide for strong regional rights and responsibilities
• The new entity will become an organization in January, 2018, with a 12-18 month transition period

Leadership
• CEO - Kim Keprios, currently in her 30th year as CEO for The Arc Greater Twin Cities
• The current Interim Board will serve as the first Board of the new organization

Finance
• Regions retain substantial control over previous reserves with a specific formula
• Funds raised locally will continue to provide local benefit
Benefits to Our Region

• Greater focus and resources directed to core programs and services with the added support of expertise in Finance, Communications, Technology, Human Resources, and Resource Development supporting a statewide organization

• Volunteer and staff leadership development, and succession planning support

• Support to replicate successful programs, services, and policy initiatives across our regions

• Enhanced opportunities for statewide grants, coordinated annual campaigns, special fundraising and public awareness events that strengthen both regional and statewide position of The Arc Minnesota
Board Resolution for Membership Approval

The Board of Directors of The Arc (insert chapter name), (“The Chapter”), having reviewed the findings and recommendations of the Interim Board of Statewide Arc, which included representation from the Corporation’s Board of Directors, hereby recommends that its members approve a decision to join a new, statewide Arc organization (The Arc Minnesota) by action of merger with other Arc organizations (“Other Chapters”) in Minnesota that also choose to form a Statewide Arc.
Thank you on behalf of all people with intellectual and developmental disabilities and their families across Minnesota.